

Annotation

This bachelor thesis focuses on the connection between the preferred form of communication and psychological development of adolescents. This thesis assumes that there is a connection between the most used way of communication, with a special focus on social networks, and the developmental stage in which the adolescent is. By using a questionnaire designed for this work and quantitative analysis it finds out the reasons of the preferred form of communication and feelings associated with using this specific communication channel. This thesis also finds out which social networks are the most popular among teenagers and for what reasons. The results of this research suggest that there is a link between the preferences of the form of communication and the age of adolescents. According to the results, insecurity of the adolescents leads to higher use of social media.