

Title: Filter bubbles and facebook pages about climate crisis
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Abstract:

The climate crisis is one of the biggest challenges society is facing today. And while its existence is subject to scientific consensus, it is a highly polarising issue among the public. The social network Facebook, which has become a platform for spreading misinformation and filter bubbles, has also played its part. This thesis analyses the potential risk of filter bubbles being created on Facebook pages that address the topic of climate change - with a focus on similar pages suggestions. It categorizes these pages according to their stance on the existence of anthropocentric climate change.