

**Abstract:**

The diploma thesis is focused on career counseling, specifically on the methods that are most used in practice in counseling with primary school pupils. The thesis in the theoretical part defines key terms and concepts approaching career counseling in the context of Czech education. It deals with the target groups of career counseling with an emphasis on primary school pupils and the specifics of their difficulties in career choice. The following chapter deals with the basic theories that have fundamentally influenced the development of career counseling and are of considerable importance even today, focused on personality, career development and theories focused on social influences and their impact on career direction. The next sections are devoted to diagnostic tools used in the field of career decision-making, methods of career counseling and introduction to the system of career counseling in the Czech Republic. The aim of the empirical part is to map and describe the procedure for the implementation of career counseling and to specify the most used methods of career counseling in primary schools in Prague.