Regional differentiation of hop industry in Czechia with a focus on the development in the hop regions and hop site Golden Creek Valley

Abstract

This bachelor thesis deals with the analysis of the hop industry in Czechia, the development of the hop regions, and model territory. Hop industry relates to Czechia for centuries, together with the beer industry, and takes place at the top of the producers in the world for quite a long time. The main object of this thesis is to find current trends in development inside of the hop regions and explain the causes of decreasing trend of the hop gardens. The following research focuses on one of the exceptional growing subregions, Golden Creek Valley, for a long time one of the best performing in Czechia. With the gained information there are foreshadowed possibilities for the near future of the hop industry.

Keywords: hops, hop industry, Czechia, Golden Creek Valley, regional differentiation