

# **Abstract**

## **Title:**

Financial plan of the golf tournament Automechanika Golf Cup 2021

## **Objective:**

The main objective of this thesis is to construct financial plan of golf tournament which is based on the wishes and demands of company Automechanika, a.s. who is the submitter of this tournament. Supportive goals for the main objective are: implementation of semi-structured interview, analysis of annual report of 2020, set up a complete schedule of the day.

## **Methods:**

This thesis is using qualitative method with the help of interview that are accomplished with representative of company Automechanika, a.s. and Sokrates Golf & Country Club. Detected information will result to organization and plan of golf tournament.

## **Results:**

Results of this thesis shows Financial position of Automechanika, a.s. thanks to analysis of annual report 2020. Thanks to this analysis is clear that organizing of a golf tournament will not be a problém for this company. Part of results are expenses and revenues roster for hosting golf tournament Automechanika Golf Cup 2021. Final amount of expenses is 205.800,- Kč. This amount was lowered thanks to closing sponsorship contract and the final amount reached 160.800,- Kč.

## **Key words:**

Organization, management, planning, sports event, budget, finance.