

Abstract

Title: Forecasting of prize money tennis

Objectives: The main goal of this bachelor thesis is to analyze the development of financial rewards.- prize money in tennis and the subsequent creation of a forecast until 2031. The next goal is a comparison of the development of prize money in grandslams between themselves.

Methods used: For the forecast future developments prize money in grandslams were used the quantitative forecastings methods in the program Excel. Using several types of trendlines (especially exponential trendline) was depicted a possible future process of development. To determine the most suitable type of trendlines was used the reliability value.

Results: The result is the forecast of prize money in grandslams until 2031 and their subsequent comparison.

Key words: tennis, grandslams, finances, prize money, prognosis, forecastings methods, analysis