

Abstract

The Bachelor's thesis „The Function and Meaning of Nonverbal Communication in Television News Based on the Example of Newscasters in Czech News Broadcasts“ deals with nonverbal means of communication used by the newscasters on the three nationwide Czech TV channels (CT1, Nova, Prima) and their main news programs. In the theoretical section, the work focuses on the definitions and classification of nonverbal phenomena, on news and its fundamentals, and last but not least on the definitions and roles of the newscaster within the news. The practical section presents research on particular nonverbal phenomena and makes an effort to answer the preset hypotheses.