

Abstract

The bachelor thesis "Intraparty magazines of the Communist Party of Czechoslovakia in the 1970s and 1980s" deals with the intraparty periodical publications, whose publishing was initiated by the Central Committee of the Communist Party of Czechoslovakia. Their main task was the education of the party members, political and economic propaganda and campaigning. The thesis works with primary sources (the periodicals) and secondary sources, which were published on the topic during the time period discussed. The following magazines are addressed: Party Life (Život strany), Campaigner's Word (Slovo agitátora), New Thought (Nová mysl), Visual Campaigning (Názorná agitace) and Tribune (Tribuna). The thesis follows the existence of these periodicals, changes in staff, periodicity, number of copies, eventually also the name of the periodicals. The contents and the tasks of individual prints are summarized in the concept of the Means of Mass Information and Propaganda (PMIP). The periodicals are discussed in the system of propaganda publications in connection to the overall publishing activity of the Red Right (Rudé Právo), the official publishing body of the General Committee. The topic is continuously connected to the political and historical development in the 1970s and 1980s, especially in terms of the results of the Prague Spring and the result of the situation on the Czech media environment.