

Abstract

The bachelor dissertation "The development of photographic agencies in the world" provides a comprehensive overview of the development of photographic agencies in the world and also focuses on their present position in the global photographic market. Another part of this work is a general definition and division of photo agencies and a characterization of following picture agencies: Agence VU', Black Star, Contact Press Images, Drik, Flash 90, Ostkreuz, Panos Pictures, Sipa Press and Choice images. On the basis of profilation and historical development of these agencies there are described changes in their news coverage. The work also focuses on present trends, which influences production of photographic agencies.