

Abstract

Bachelor's thesis „The Development of Graphic Transformation of the Respekt Weekly Newspaper during the years 1990 - 2007“ deals with the concrete design changes, which could be noticed during the particular periods in history of the Respekt Weekly Newspaper. The purpose of this thesis is to outline, which particular design instruments were used by single graphic studios to achieve attractive, lucid and structural layout of this periodical. The thesis focuses on the layout of the front page, and on the other pages it observes among others typeface applied, layout of page heading and page footing, proportion between photographs and illustrations, column arrangement etc. The thesis also tries to find out, if there are any characteristic attributes in the design of Respekt to differentiate it from other similar periodicals.