

ABSTRACT

The bachelor thesis aims to map the crisis management of selected organizations from the point of view of personnel management during the coronavirus pandemic. The work first deals with the definition of the crisis in the organization, its origin and development, and its typologies. Furthermore, attention is paid to the issue of crisis management, specifically its historical development, its functions, and activities. The work also focuses on crisis management tools, which are crisis strategies, crisis plans, and crisis communication. Subsequently, space is devoted to defining human resource management to justify the role of the personnel department in the crisis team. Finally, the pandemic situation in the Czech Republic in the period from March 2020 to March 2021 is presented. Although organizations differ in size and scope, they all have in common that they have been forced to respond to a crisis situation and ensure the protection of their employees. HR managers can provide a relevant view of the organization's response, as the crisis has endangered not only the functioning of the organization but also the health of employees. The qualitative survey aims to map the use of crisis management in selected organizations and the involvement of personnel management in resolving the crisis caused by the coronavirus pandemic.

Keywords

Crisis management, crisis, crisis plan, crisis communication, crisis situation, pandemy, state measures, human resources management