The goal of this project is to create Internet Trade Center, a place, where users can create their own shop with custom products and categories. This shops will be independent on each other. It is designed to be easy modified, so theoretically it could be customized for completely different purposes. Moreover it will count with multiple languages from the beginning, so they will be working without any problems, and also with support for search engine optimization. The work can be eventually used as a guide to create similar applications.