

Abstract

Master thesis *Media education of elementary school children*, was written because of the need to analyze the current situation of media education. Media education at Czech schools is based on normative materials released by the government - Rámcový vzdělávací program and Doporučené očekávané výstupy.

The theoretical part of this study introduces these the above mentioned materials and other legislative documents. It also brings a summary of historical development of media education and a list of the most important education materials, which were written in the past twenty years.

For more than ten years Czech schools have been influenced by normative materials, which define how media education should be taught. The aim of this thesis is to focus on primary school children at the age of 9 to 11 years. A practical part of this study brings a detailed look at one class in a Prague based school. Interviews with pupils were based on outputs from normative materials Doporučené očekávané výstupy. The author's aim was to verify if children's knowledge of media corresponds to the said materials. Part of the in-depth interviews are samples of audiovisual materials and other activities.