

## **Annotation**

This diploma thesis deals with the social network Twitter as a journalistic source for printed dailies and Internet news portals in the Czech media environment. The work consists of two main parts – theoretical and practical. The theoretical part first briefly introduces the general influence of social networks on the form of the journalistic profession today, then attention is focused specifically on the social network Twitter and its relationship with journalists and media organizations. At the end of the theoretical part, knowledge from the use of the digital platform Twitter as a journalistic source and how this fact affects journalistic routines and procedures is analyzed, also with the ability of Twitter to strengthen the role of certain types of sources and contributes to the personalization of the media and political environment. The practical part of this work will deal with how this procedure in the use of Twitter as a source differs between traditional printed dailies and Internet news portals.