

Relevant market on multisided online platforms in the view of the European Commission and doctrine

Abstract

The master thesis deals with the issue of defining the relevant market in relation to multilateral platforms. In its first part, it analyzes in detail the leading theories regarding a definition of a multisided platform and its typology. The conclusions of these analyzes then form the basis of the second part, which is the core of the work. There are described leading methods of defining the relevant market, problems with their application to multisided platforms and doctrinal proposals on how to modify these methods. This core part first deals with the dilemma of defining one market encompassing both sides of a platform or separate markets for each side of the platform and then it focuses on the issue of implementation of the SSNIP test. The individual decisions of the Commission are confronted with the comprehensive conclusions of the doctrine within the individual analyzes, and the compliance of the Commission's approach in the given decision with the doctrine is assessed here.

Keywords:

multisided platforms, relevant market, SSNIP test