

Financial services provided by FinTech companies

Abstract

The diploma thesis focusing on *Financial Services provided by FinTech companies* aims to provide a comprehensive legal overview of modern issues in the financial market. The financial market has undergone a significant shift in the last decade, especially thanks to new innovative solutions, that are made possible by the rapid technological development of the 20th and 21st century. FinTech companies are often startups which, unlike the traditional financial institutions, have not been and today are still not bound by the pitfalls and strict conditions of the regulatory environment, when creating their business model and their products. FinTech companies little by little began to benefit from these regulatory gaps and gradually brought new types of financial services to financial market customers, which in certain situations may pose a very dangerous risk to the financial market and its stability.

The diploma thesis is divided into three chapters and tries to give a comprehensive description of how technologies have influenced the world of finance throughout history, what legislation currently affects FinTech and what approach is taken by individual states and the European Union.

The first chapter focuses primarily on the complete foundations of FinTech, outlining the historical development and historical milestones in this area. This part also deals with the topology of FinTech's "phenomenon", especially how we divide it, what makes it up and what is probably behind its popularity compared to financial products and services offered by classical financial institutions.

The second part deals with the basic legal framework both at the supranational level and at the national level. The subject of this section is also a consideration of whether the European Union or national legislators should strive for strict and clear rules that will set uniform conditions for all entities operating in the field of financial services, or whether should the FinTech companies be let free and the legislators shall not hinder the future development of this area. An important part will also be the reflection on what influence it has and what influence the Czech National Bank should have. Its position and approach to FinTech will also

be compared with the approaches of other central banks of the Member States of the European Union.

The main part of this diploma thesis will be its last chapter. It focuses on the basic sectors of financial services and the way in which FinTech companies have violated the "status quo" in individual sectors of the financial market. Each of these sectors is briefly describes at the outset what types of services are offered and the conditions under which these services can be provided. Subsequently, the position of FinTech companies in these sectors is analyzed and it is indicated what benefits or negatives these companies bring with their innovative services.