

ABSTRACT

The aim of the diploma thesis is to make research on of how leadership influence the motivation of employees in the environment of the organization XY. The thesis will try to highlight the two main areas, which are the concepts of leadership and motivation, that are often forgotten to be reopened and revise after the establishment of organizations.

The theoretical part will deal with motivation and other areas related to it, when it is most often related to performance. The following chapter about leadership will have a more extensive and detailed view compared to the first one, when outside the approaches we will focus on the essence of leadership work embedded partly in the organization XY and explain the difficult situations that most often occur in the lives of managers.

The main purpose of the thesis will be in the empirical part to conduct qualitative research through semi-structured interviews in selected organization XY with managers and their individual members, which are employees of the organization XY. The interviews will focus on key areas based on the knowledge of the theoretical part. The work will try to find out whether it is possible to find what factors of leadership affect the motivation of employees. An analysis of the internal documents and tools used by organization XY in these areas will also be analyzed in order to compare the reality of the results of the interviews with already established processes and tools.

At the end of the work, based on the described analyzes and their results, recommendations for individual leaders will be presented.