

## **Abstract**

*The Tibet Code* is a ten-volume adventure novel by a contemporary Han Chinese writer He Ma. The novel was originally published on the internet and it is the most popular work of the author. The main theme of the novel is a heroes' journey to find a legendary creature and Buddhist treasure. The author and his work receive little attention of the professional public both in China and in the West. Based on a literary analysis of *The Tibet Code's* first volume, the paper brings forward an analysis of the way the writer depicts Tibet and its inhabitants. The paper singles out representative motifs, recognizes stereotypes which the novel uses to depict the world of the "Tibetan Other" in contrast to the world of the "Chinese Self", and puts them into a broader literary and social context.

## **Key words**

He Ma, Tibet, contemporary Chinese literature, colonial literature, orientalist literature, minorities, Other, stereotypes, exoticism, consumerism