

Annotation

The diploma thesis aims to analyze the political role of multinational business corporations in present globalized world. In this sense, the thesis focuses on the nature of the political role in terms of political theory and corporate social responsibility (CSR) theory and on explanation of possible reasons why corporations accept certain functions in fulfilling the so-called policy gaps or providing public goods. Another question that the work raises is where the legitimacy of corporations operating in the sphere of public policy stems. In the practical part, the thesis focuses on the activities of several multinational business corporations in the field of environment and the subsequent transformation of environmental policy at the global level.