

## **Abstract**

The thesis represents image of female characters and their development in the popular TV series Game of Thrones. Based on qualitative analysis in this thesis it is being examined how visual image, personal characteristics and interaction within society are presented and developed on example of several female characters in these TV series. Seven women were observed in all already aired episodes of seasons 1 to 7. As a strategy of qualitative analysis grounded theory method was chosen, which helped to produce generalized categories and sub-categories of phenomena which characters have in common. In further chapters of this thesis interpretation of categories could be found with illustrations from analyzed episodes. Other important part of this thesis is the chapter, in which trends in characters' transformation and development in frames of mentioned categories are being identified.