

**Abstract:** Comparative case study consists of 12 chapters and is composed as qualitative research. The main goal of the study is to research the fake news used in chosen set of data, consisting of 13 television debates. The case study works with two cases - the presidential election in the Czech Republic (2018) and in Slovakia (2019). First part of the analysis deals with methodology and theoretical background for fake news and role of television debates in election campaign. Next part is dedicated to the analyzed cases of elections, briefly covering the development of the election campaign followed by analysis. The results of the analysis are summed up in the independent chapter. As the most used fake news themes in given debates the analysis identifies following: migration, negative attitude towards media, questionable funding of the campaign and attempts to influence the elections. The main difference in the cases is the nature of the competition, when the acting president is running for re-election.

**Keywords:** Fake news, desinformation, president, elections, campaign, television debate, Miloš Zeman, Jiří Drahoš, Zuzana Čaputová, Maroš Šefčovič