

ABSTRACT

This rigorous thesis is entitled: Motivational Factors Influencing the Education of Seniors. The main goal of the rigorous thesis is to present the theoretical basis in the field of old age in the context of the senior age timeline with an emphasis on the senior education, didactic aspects and gerontology. The work is divided into a theoretical and an empirical part. The theoretical part defines the issue of old age from a multidisciplinary perspective. Furthermore, there is a section on lifelong learning (education) dealing with the education of seniors, followed by a section devoted to didactic aspects of senior education. The conclusion of the theoretical part focuses on the specifics occurring in the education of seniors. The empirical part of this work is based on the combination of quantitative and qualitative methodology. A questionnaire survey was used as a tool for data collection. The aim of the empirical research of this rigorous work is to identify the factors influencing the education of seniors in the city of Jihlava and to formulate conclusions and recommendations for the monitored area of senior education. In this part of the work, the starting points of this empirical research are described in more detail. Furthermore, the setting of research goals and questions is presented here. An integral part of this section is also a description of the methodology used, the characteristics of the research sample and information on data collection and time schedule of this empirical research. The conclusion of the empirical part deals with the analysis and interpretation of the obtained data. Through the interpretation of the data analysis, the set research questions were answered. To verify the findings from the questionnaire, the method of interview with erudite experts dealing with this topic was used from the view of qualitative methodology.