

Abstract

- Title:** The effect of material demands and socio-economic status of families on the choice of sport
- Objectives:** Find out if material support in the form of renting hockey gear enables families to overcome the barrier of financial demands when choosing ice hockey as a sport for children. Using the material support may be related to level of socioeconomic status. Therefore, the dependence of using material support and level of the socioeconomic status will be examined. Results can be utilised for better planning of projects which aim at supporting and expanding the membership base of ice hockey or other sports.
- Methods:** In the thesis secondary data analysis method will be used. Moreover, primary data will be collected, using quantitative method of questioning.
- Results:** Failure to provide material support is not a significant barrier for choosing ice hockey as a sport for children. The possibility of material support rather allows parents to easily and quickly provide their kids with hockey equipment in one place. Thanks to this, their children can try ice hockey for the first time. Possibility of renting equipment free of charge means that parents do not primarily look for a reduction of costs on purchasing of hockey gear. The socio-economic status of families whose children play ice hockey is rather above average compared to the rest of Czech households. There is no significant relationship between the size of socio-economic status and the use of material support.
- Keywords:** ice hockey, costs, kids, leisure time, project "Gear for youth", gear