

Abstract (in English):

The diploma thesis deals with the topic of destigmatization efforts as a task of social workers in selected organizations. Its aim is to describe the destigmatization efforts of social workers, focusing on individual attributes of destigmatization efforts and mapping the possible opportunities and pitfalls that social workers most often encounter in the long-term effort to eliminate stigma in people with mental illness. In this work we will cooperate with selected organizations whose target group are people with mental illness.

The theoretical part brings a comprehensive view of mental illness, a description of the system of care for people with mental illness, and presents the issue of destigmatization efforts in the Czech Republic, including a description of destigmatization elements and campaigns that support this effort. At the same time, this part of the thesis describes the area of stigmatization of people with mental illness, manifestations of stigmatizing behavior in the public and social workers or generally the role of social workers in working with this target group.

The practical part of the diploma thesis will work with the results of qualitative research, which is focused on functioning or non-functioning destigmatization efforts of social workers in selected organizations. The result of the research will be a description of the destigmatization efforts of social workers in individual organizations, where there are possible pitfalls, what this effort can bring to clients and workers. The results will be discussed in the context of available domestic and foreign literature. The data will be collected in the form of interviews with pre-selected respondents from the three surveyed groups.