

ABSTRACT

The aim of the diploma thesis is to observe the conceptual change in primary school students within the understanding of the market mechanism. On the basis of model situations, a diagnosis of children's understanding will be carried out, on which the didactic procedure will be made leading to the change of erroneous and incomplete ideas about the functioning of the market. On the basis of verifying the didactic procedure, recommendations will be presented for teaching the subject on primary school.

KEY WORDS

Conceptual change approach, domain-general theory, domain-specific theory, constructivism, qualitative pedagogical research