Abstract

This bachelor thesis focuses on voice analysis of presidential candidates in the elections of 2018 in Czech Republic. The theoretical part takes a closer look on what we know so far about the phenomenon of charisma and how it manifests in human voice. It also thouroughly describes the principals and ways of measuring the speech tempo, fundamental frequency and voice intensity. It also uses these variables to analyse voices of candidates and it advocates the importnance of these factors when examining the mental picture of a speaker in listeners mind.

In the practical part we run a recordings from the first electional debate though two types of analysis. A perception analysis, where write down impressions we get from the apeaker based on his voice and an acoustic analysis, where we measure values of factors mentioned above. We weren't able to find enough direct links between masured values, percieved characteristics and markers of charisma, that we were looking for, but i tis a question of further research, if we'd come to different conclusion when considering biger variety of measured voice properties.