

## **Annotation**

The diploma thesis deals with the problem of media oligarchization and its influence on the ethics of journalism. Based on the synthesis of existing theoretical concepts, a narrower definition of the terms oligarch and media oligarch is presented in the text. On this theoretical basis, the situation in 31 selected European countries from the point of view of media oligarchization is evaluated by comparing the methodologies of three media indicators - Freedom House's Freedom and the Media, Reporters Without Borders's Press Freedom Index and Centre for Media Pluralism and Media Freedom's Media Pluralism Monitor. This is considered primarily a problem of post-communist and post-colonial countries, and the diploma thesis tests this assumption. The problem of ethics of journalistic work within the scope of media oligarchization is presented on a theoretical as well as practical level, based on a chronological comparison of ethical codes of three selected media groups - MAFRA, Vltava Labe Media and Czech News Center, which changed ownership from a multinational group to an oligarch or an oligarchic group.