

This Bachelor's thesis deals with the development of countermeasures against disinformation in the Czech Republic and at the level of the European Union. Drawing upon the concept of Europeanisation, it aims to analyse the influence the two levels have on each other. Europeanisation has been widely used in the last two decades, and although it still lacks a universally valid definition, it is nowadays mainly regarded as a concept explaining the relationship between the European Union and its member states, considering it a process consisting of three interconnected dimensions: *downloading* (the influence of the EU on Member States), *uploading* (the influence of Member States on the EU), and *cross-loading* (the influence Member States have on each other). The chosen empirical case is rather atypical for research on Europeanisation, since most of it usually focuses on the adaptation of norms and institutions pre-existing at the European level. By doing so, this thesis aims to not only supplement the current research on Europeanisation but to problematise it as well. Taking the form of a comparative case study, the thesis focuses particularly on how the issue of disinformation found its way to the Czech and European political agenda. The main sources for the research are Czech and European policy documents dealing with disinformation, combined with academic and news articles that shed more light on the creation of these documents and the related institutions and countermeasures against disinformation. The thesis also makes use of the content published by actors involved in the process in question. In the conclusion, the thesis assesses the limits of applying the concept of Europeanisation to the examined case as well as summarises its empirical findings. Those show that the Czech Republic has been active in influencing the development of the countermeasures against disinformation at the EU level, while the domestic process has not been noticeably impacted by the actions of the EU. Nevertheless, actors pushing for the development of the countermeasures against disinformation in the Czech Republic are to a large extent Europeanized, meaning that they view the Czech Republic as an integral part of the EU and consider disinformation to be a direct threat to the Czech Republic's involvement in the EU and to the EU itself.