

ABSTRACT: Petr Hönig – Spectacular Society of the 21st Century

This diploma thesis polemizes with the approach of a human to smart technologies in the context of postmodern society and it aims to formulate a conclusion about how the use of smart technologies, given their current form and the current state of affairs in general, with its side effects may affect the form and nature of the whole society. By analyzing fundamental aspects of postmodern society, specifically by reflecting on the processes of globalization, individualization, rationalization and relativization, and by analyzing the approach of a human to smart technologies, specifically by reflecting on the consequences of the use of selected technologies by lay users, this thesis relates to the form and nature of current society. Its aim is to demonstrate the spectacularness of society in the dichotomous perspective as well as to commence a general discussion of the approach of a human to smart technologies in level of questions connected to technological development and human nature in the 21st century.