

Annotation

Diploma thesis named „*The Evolution of Media Representation of Squatting Theme in Czech Mainstream and Alternative Print*“ is describing the changes and tendencies of media representation of squatting theme in czech printed media based on the most medialized cases in selected media titles. Theme is analysed with the method of quantitative content analysis (partly together with qualitative) of national daily newspapers Mladá fronta DNES and Právo, social magazines Respekt and Reflex and culture periodics A2 and Literární noviny. The results of analysis include the description of media surface dedicated to this topic as well as the frequency and opinion outcome. And especially, which topics were connected to squatting the most.