

Abstract

This diploma thesis deals with development of sports journalism during the First Czechoslovak Republic, which applies to the period from October 1918 until Munich agreement in September 1938. Research is focused particularly on specialized sports magazines and it is based on analysis of the six most significant ones - Slavista, Sportovní revue, Sportovní vestník, Sport, Star and Rekord. The aim of this thesis is to describe the progress of sport journalism between world wars in the broader context and get to know whether or not had sport journalism developed into a full-time occupation. In addition this text portrays the most influential sport journalists of that period - Karel Petru, Josef Fanta, Miloslav Josef Horacek and Ondrej Sekora and also brings a chapter about sports photography, which was inseparable part of popular sport magazines. This thesis is a first scholarly text to bring a wider perspective on specialized sports magazines in Czechoslovak Republic between years 1918 and 1938 and follows the cooperation and rivalry among journalists and their influence on sport in Czechoslovakia in general. One chapter was devoted to sports photography, because it played important role in successful sports magazines.