

Abstract

This Bachelor thesis focuses on the control of public service media and provides a historical overview of the membership of the Czech Television Council and the Czech Radio Council. It focuses on a reflection of the media's reports on the election of the membership of the media councils. The aim of the reflection of the election of the Czech Television Council and Czech Radio Council by the media, is to find out how the selected media reported on the topic and what topics it dealt with in connection to the election of the Czech Television and Czech Radio Councils.

The first part of this thesis is focused on public service media and their control bodies. Firstly, the concept of public service media is defined, then attention is focused on the Czech public service media and their problems in legislation. Additionally, the topic of control of public service media, their current status and problems is elaborated upon. At the end of the first section, the television crisis is discussed.

The subject of the second section is on a historical overview of the membership of the Czech Television Council and the Czech Radio Council from 2001 to 2019. There are graphs showing how the staffing of the media councils changed, what the length of mandates of individual members were and their possible positions in the board.

The third section of the thesis deals with the media reflection on the topic of the election, of the membership of the Czech Television Council and the Czech Radio Council. There were 12 media pieces examined in the public debate. The frequency of media outputs and the space provided by the media to the topic are examined. With the aim of finding out the dominant and secondary themes of the media outputs, relevant media outputs within individual years were analysed. Respectively, the topics under review were compared with each other, within in years previously defined, to ascertain how the topics of the media's outputs have changed over the years, and what events were most reported and when.