

Abstract

Televizní noviny, the main TV News program of TV Nova, has been perceived in the long term as the one which brings to people only negative news and stories full of blood. People often call it “Crime Chronicle”, as according to a commonly acknowledged opinion, it consists only of accidents, murders, dead bodies, and violence. Nothing else. In this thesis, I will attempt to prove or refute this assumption - whether it is like that in reality or not. Therefore, an integral part of the thesis is a research which will examine what the real share of truly “bloody” news in Televizní noviny. In the next part, the bachelor thesis describes the history of TV news broadcasting in the world, in Czechoslovakia, and then also in the Czech Republic. Hence, the thesis will offer a view on the development of TV news, the content of individual news programs, and last but not least, on those who actually influence the content as such. The thesis also provides a overview of the history of TV Nova News and its position in Czech society since 1994 when TV Nova started broadcasting. The final part of the thesis is the analytical one; the results of the research are interpreted based on the theoretical part and historical background of TV Nova.