

Annotation

The bachelor's thesis „The Case of Josef Odložil's Death in the Czech Press“ deals with the circumstances of the death of athlete Josef Odložil, who was the ex-husband of artistic gymnast Věra Čáslavská. It focuses on Josef Odložil's tussle with his son Martin Odložil, the subsequent Josef Odložil's death, trial and presidential pardon for Martin Odložil.

The aim of the thesis is to compare, on the basis of a comparative analysis, how these events were reported in the daily newspapers at that time. Four chosen periodicals are analyzed – Blesk, Mladá fronta DNES, Rudé právo/Právo and Sport. According to events, four monitored periods are defined: 7 August – 1 October 1993, 17 July – 14 August 1996, 22 November – 20 December 1996 and 17 January –14 February 1997.

The analysis focuses on the number of articles in daily newspapers and in monitored periods. It also observes the first mention of selected events, the number of photographs, the number of articles on the front pages of daily newspapers and the frequency of usage of the Czech News Agency. In terms of content, the analysis of the articles focuses on the chosen headlines, the content of articles and the way of capturing events, the journalist's comments, the statements of the participants and the language which was used. It also deals with special columns and supplements in daily newspapers. The analysis represents a different way of informing in tabloids and in broadsheets.