

Annotation

This thesis deals with the influence of the European Migration Crisis in 2015 on the number of uses of selected features of totalitarian language in the rhetoric of ANO movement chairman Andrej Babiš, SPD chairman Tomia Okamura and IvČRN initiative leader Martin Konvička. This work aims to use new quantitative methods to examine over time the frequency and structure of the characters used in totalitarian language based on the concept of politics of eternity of the American historian Timothy Snyder. The occurrence of signs of totalitarian language was monitored on the social network Facebook in the period 2013-2017. The results of the analysis show an increase in the use of features of the totalitarian language with the onset of the migration crisis. In the end, a comparison of the monitored political actors and a contextual interpretation of the findings is given.