



Diploma Thesis Evaluation Form

Author: Gabriel Moreira Vieira

Title: Counter-hegemonic Social Movements and Neoliberal Capitalist World
Order: A Critical Analysis on the Mainstream Media's Coverage of Occupy Wall
Street

Programme/year: MAIN 2020

Author of Evaluation (supervisor/external assessor): Vít Střítecký, Ph.D.

Criteria	Definition	Maximum	Points
Major Criteria			
	Research question, definition of objectives	10	10
	Theoretical/conceptual framework	30	25
	Methodology, analysis, argument	40	36
<i>Total</i>		80	71
Minor Criteria			
	Sources	10	10
	Style	5	5
	Formal requirements	5	5
<i>Total</i>		20	20
TOTAL		100	91



Evaluation

Major criteria:

This dissertation is an example of a strong and consistent normative research grounded in (neo) Gramscian and neo-Marxist political thinking. The philosophical and social theoretical background is introduced in a thorough manner. The author clearly not only understands the literature but also shows his ability to interpret it and synthesize it with other relevant sources. Some parts indeed read like bits of doctoral dissertation, also tackling different ontological and epistemological questions such as the connection of neo-Gamscianism and interpretative methodology (that has already been established in the discipline).

I have two major concerns with this research. First, here is a lack of proper research design. The paper reads a bit as a critical tractate - well, very much in line with the intellectual tradition in focus, less with the needs of a dissertation. Second, the paper promises at least an empirical illustration of the OWS' mainstream media coverage, however it delivers it in a non-empirical fashion treating the mainstream media immediately as part of the neoliberal historic bloc (that is also empirically problematic assumption which is so visible nowadays again).

Minor criteria:

The dissertation is clearly above-average in terms of resources and reads very well, particularly if forgetting that it is a dissertation.

Overall evaluation:

Although I consider some of the critical remarks above as important, I must appreciate author's rigorous treatment of the NG/NM debate and mainly the depth of his discussion that goes beyond MA dissertation expectations. I sincerely believe he deserves the highest grade here.

Suggested grade:

A

Signature