

Abstract

In this thesis, I present the now non-existent company Liberecké automobilové závody. Based on available sources, I describe the circumstances surrounding its creation, gradual development into one of the most important enterprises in socialist Czechoslovakia, and the reasons for its unsuccessful adaptation to the transformation of a centrally planned economy in a market economy, which gradually led to its eventual demise. By combining the method of oral history and the study of written sources, I capture the daily working life of witnesses – the former employees of the plant in Mnichovo Hradiště, and find out how, from today's perspective, they remember this period of their lives.

Key words: LIAZ, oral history, enterprise, plant, socialistic competition