ABSTRACT

This thesis is written from the perspective of cultural sociology and focuses on middle-class parents and justification of their child-rearing decisions. It describes how parents choose and evaluate the institutions their children spend time at, how they "other" parents with different values and how they relate to *concerted cultivation* - a type of parenting style which currently dominates the middle-class context. This parenting style (or ideal) puts a great deal of pressure on middle-class parents and it causes a symbolic war among them: a war for acknowledgment and a certain position in the cultural space. This thesis describes who the participants "other", which child-rearing strategies participants approve of, what values are crucial for them and what problems they deal with. Furthermore, four main differences between the participants' approach and the *concerted cultivation* approach were identified: emphasis on friendship, emphasis on balance between activities and rest, emphasis on fitting in with the majority and emphasis on approval of certain authoritarian methods such as imposing punishments, applying restrictions and issuing directives.