

## **Annotation**

The main aim of this practical bachelor's thesis is to present author's audio-visual film. The theoretical part describes the basic principles of documentary and journalistic production. Further it generalizes the basic aspects of audio-visual communication. The final theoretical part of the thesis develops the phenomenon of videojournalism. It describes important principles, briefly the procedure of work and it illustrates videojournalism on the Czech environment, especially in the field of mobile journalism.

The main part of the practical bachelor's thesis is the journalistic document, which is based on the principles of videojournalism. During the process, the author found herself in the role of reporter, cameraman, sound engineer or editor. The journalistic film will capture the environment of the recorder at the elementary art school with emphasis on presuming recorder as non-full-fledged instrument.

The audiovisual film shows the opinions of elementary art schoolteacher, professional recorder player and student of music academy. They talk about the uniqueness of the recorder, its vulnerability, and the threat of the stereotype.