

*Abstact:*

The thesis examines the vocabulary of breeders on social networks. For a period of three months, we've been collecting specific language resources in the group of breeders and provides a word-forming and semantic analysis of the found words, including examples of use. It also brings special dictionary of breeder's slang. Based on selected lexemes, it tests the acceptability/unacceptability of specific words outside this interest group. It verifies the hypothesis that these lexemes will be assessed by the non-breeding group as less acceptable or unacceptable.