

Abstract

This work investigates the effect of team strategy in professional football on the value of players on the transfer market. The research is conducted on player-level data from the English Premier League, German Bundesliga, Spanish La Liga, Italian Serie A and French Ligue 1 in season 2018/2019. Price is explained by player-related attributes like age and height, performance data and by team-related statistics. We are specifically interested in the significance of team data and their relationship with playing strategy. Results of the work show strong evidence that different playing strategies influence players' value which makes optimization for maximal value of the team squad possible.

JEL Classification	C12, C01, Z20, C51
Keywords	Football, Players' Value, Team Strategy, Football Transfer Market
Title	How team strategy in football influences players' market value
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