

The work maps the current tendencies, trends and researches in teaching of reading. It is perceived as skill, which is integral part of a broad complex of initial literacy. The aim of the work is to demonstrate type segmentation of pupils. Their basic orientations of reading learning can be distinguished by individualized approach and subsequently they are allowed to use their own abilities and small differences to their personal advantage. Type distinguishing is performed through measurement of response times to letters and words. A software program, the verification of which is also a part of the work, has been created for this purpose. The method of natural experiment was chosen for assessment of efficiency of typological approach.

Key words: initial reading - literacy - primary literacy - primary education - preprimary education - school maturity, readiness - development learning disorders - methods of teaching of reading.