

Title: Possibilities of studying bachelor's degree of occupational therapy in Czech Republic and their comparison between each of them

Subtitle: Creation of graphic promotion of occupational therapy

Abstract: The first aim of this bachelor's thesis is to describe and compare the possibilities of studying occupational therapy in the Czech Republic. The theoretical part contains the accessible information about particular faculties, i.e. entrance examination, the course of study, boarding, completion of study. The main information is to be found in charts. The second aim of the thesis is the creation of promotional materials of occupational therapy studies. The output is a poster, brochure, photographs and informational presentation with interactive features. It is possible to use these for promotion of occupational therapy studies at the First Faculty of Medicine of Charles University during various events and in various institutions. The information is intended for future applicants of occupational therapy studies.

Key words: occupational therapy, bachelor's studies, university, graphic promotion, student