

## **Abstract**

Master's thesis is devoted to the phenomenon of Secret Walls, an illustrative contest with a distinctive conception.

The aim of the theoretical part is to explain the basic bases and contexts of this live art battlement event and describe the means suitable for motivating pupils and students to work on their own work, which is based on and inspired by SW. In short, linking the elements of this immediate art event with teaching art.

In the didactic part, the aim is to realize the individual stages of the thematic art series, which is focused on the development of drawing in the pupils of the second grade of primary school and verifies the described motivational elements in practice.

The aim of the project is to revive the public space of the town of Rakovník through the Concrete Wall event and to convey an artistic experience for local residents. To motivate them to create their own free time and to point out the relaxing aspect of art.

The focus of the work lies in the realization and detailed description of the thematic series of artistic tasks and in the realization of the artistic event in Rakovník. Furthermore, the thesis focuses on the verification of motivational elements for own free work used in the school environment and in public leisure time. Last but not least, definitions and classifications of terms such as art in public space, street art, comics, illustrations, and immediate art events and its forms are also outlined.

At the same time, questions concerning contemporary visual culture arise from the text, which are complemented by examples of artists who touch or touched on similar topics in their work.