ABSTRACT
The diploma thesis deals with the issue of digital technologies in relation to toddler children, analysis of differences in education and approach of their parents. The theoretical part defines terms such as digital literacy, digital technology, parent, toddler and others, which is closely related to the topic, mentions their brief characteristics and evokes connections between them. It introduces the reader to the developmental specifics of the toddler’s child and presents different styles of attitudes of parents and educators to the current nature of digital media and the subsequent impact on the chosen age group. Based on the comparison of used literature and deeper exploration of the topic, the thesis confirms the chosen hypothesis, which is the starting point for the practical task. The practical part is focused on application-didactic work, where we find a list of suitable recommendations, available programs and applications, which are a guide for parents and educators who are not fully oriented in the risks and consequences of using current digital technologies, especially the target group of children in the pre-stage. entering pre-school education.