

## **Annotation**

This bachelor thesis is dealing with the topic of Vietnamese gastronomy in Czech cultural environment, with the focus on its adaptation and the perception of Czech consumers. This work is using the Trade Center Sapa of district Praha – Libuš as a case study. The thesis has both theoretical and practical part. The first part is introducing the theoretical concept of gastronomy from anthropological view, continuing with description of Vietnamese gastronomy in the context of public restaurant facilities in Vietnam. In the second part, Trade Center Sapa is being introduced and its restaurant facilities are categorized and described. The last part is comparing perspectives of Vietnamese producers versus Czech and Vietnamese consumers on the issue of Vietnamese gastronomy in Sapa.

**Key words:** Trade centre Sapa, Vietnamese gastronomy, public eating

