

Abstract

The PhD thesis “Optimizing Language Teaching and Learning Materials: A Different Approach to Advanced Language Teaching and Learning” deals with the most recent advances in linguoculturology and pushes forward the idea of a new advanced level language-teaching material. The first chapter of the thesis serves as an overture to the importance of using linguoculturology in the creation of language-learning materials. It also puts forth the importance of language in the creation of the language persona, which is further explained in the following chapters. Chapter two presents the development stages of contemporary linguoculturology and the basic terminology used in the study of this linguistic study. Chapter number three explores the advances in foreign language learning, combining different methods and finally introducing the concept of polycontextuality in foreign language-learning, along with the basic theoretical structure the proposed e-textbook. The fourth chapter presents the e-textbook intended for foreign advanced level language-learning, along with descriptions on similar projects and textbooks that exist today. In conclusion, a topic example is presented with examples coming from the native language of the author (Macedonian) along with English translation. This topic example is presented in the spirit of the polycontextual and multimodal approach, presenting several points of view of one topic, which represents the core of the presented e-textbook for advanced foreign language-learning.

Keywords

linguoculturology, linguaculture, worldview, language persona, background knowledge, language realia, authentic materials, textbook, language-learning, e-textbook