ABSTRACT

This dissertation thesis deals with metaphorical patterns in a specific language material – names for partner (pet names) as recognizabled by pupils of age 14 to 16 and students of age 18 to 20. Names for partner, i. e. ways of mutual calling between a two people making a couple, were selected due to its strong metaphorical character. Their ambiguous affiliation with proper names, or common name enabled critical evaluation of structural and functional definition of proper names as well. Furthemore they enable to present a cognitive view on proper names especially based on emphasizing the conotative part of meaning and metaphorical nature of humans´ thinking.

The research was based on questionnaire divided into two parts and group and individual interviews with girls. The sufficient lexicological material gained due to the first part of questionnaire became a matter of metaphorical conceptualizations´ analysis dealing with conceptualizations of partner (love). Thanks to the individual interviews the communication and pragmatic analysis of names for partner was performed.

Second part of questionnaire and group interviews with girls enabled the detailed analysis of connotations and metaphorical perception of thirteen names intended for ladies.