Abstract

In my diploma thesis, I am reconstructing the anti-immigration attitude in Czech nationalist music production in the year 2016 in the context of the so-called European migration crisis. The sample consists of five selected music videos for nationalist protest songs reacting to the migration crisis and events connected to it. The thesis is based on the theoretical resources of social semiotics and the method of research is the multimodal semiotic analysis, which allows detailed research of the contents of complex communicates like music videos.

In the theoretical part, I focus on acquainting the reader to the basics of semiotics, from where I gradually transfer to the school of social semiotics and their theories of modes and multimodality which represent the theoretical background for the analysis in the practical part. Next, I turn to clarifying the progress of the so-called European migration crisis in the years 2015 and 2016 which were crucial for the creation of these nationalist music videos. Also, I justify the choice of the sample and the analyzed themes.

The practical part the contains the analysis of the selected music videos using the multimodal semiotic analysis considering three modes – the mode of speech, moving pictures and music. I decode the signs belonging to the pre-set themes. The results of each analysis are then summarized and I make a final synthesis of these results which produces the image of the anti-immigration attitude in these music videos. The thesis presents the reconstruction of the anti-immigration ideology with regards to the most common themes and the signs they are represented by.