

Abstract

The diploma thesis *Evil Called Brussels! Why Czech Media Release Euromyths* deals with the issue of euromyths. The aim of the thesis is to find out which common elements have the articles that are considered euromyths. The paper examines twenty cases of misinformation or inaccurate information about the European Union and consequently determines what the main issues are. The thesis deals with the definition of the word euromyth and its theoretical framing. The thesis shows on individual media articles where the journalists make the biggest mistakes and how to prevent those mistakes. The thesis describes the functioning of the work of the foreign rapporteur with advice on how to improve the Czech referencing on the EU. The theoretical part sets the boundaries of content analysis. The analytical part confirms that there are simple intelligence procedures that would greatly improve the journalist reporting on the EU.